



Winning Organisational Change

5 essential learnings and practical tools

In any organisation, you know that you are winning if you see change/renewal/innovation occurring as a natural part of work for all staff. Successfully managing change processes underpins that success – success needed to survive in modern environments.

A quick “Google” of the combined terms “change management and book” will generate thousands of results. The acknowledged and long-standing rate of failure in organisational change is 66%. Don’t be on the failure side of change.

This one day seminar details 5 Learnings, and tools to support success, that you must understand and enact to be on the winning side of a change project. We have selected the essence of research and best practice for you, to bring everybody along. **“Take no passengers”** is a good catchcry to adopt!

You will learn:

Purple Box: delivers 6 hours of training.

Learnings 1- 4 explain over 40 years of **change management theory and research** in an easy to understand format using cooperative learning delivery methods.

Learning 5 provides a current best practice **practical framework for all organisational change**.

This will also include an introduction to, and experience in, using our unique **Change Management Visualiser** tool, to assist with implementation management and calculating your probability of success.

The concept of personal **Core Mental Strength related to change leadership** is also explained and explored.

All participants will receive their own Purple Box of materials to take back to the workplace.

The Leader:

Glenn Bromfield has been designing and delivering systems that work well for people in business and education for over 25 years. His work has been recognised at the cutting edge of new practice internationally in five distinct areas. His workshops are light-hearted, well-founded, insightful, and immediately practical.